

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVOX New Rochelle

Date:

10/13/16

I, Andrew Ferris,
 being/on behalf of: George Latimer, a legally
 qualified candidate of the Democratic political
 party for the office of: New York State Senate
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-10a	10/18-11/8 Weekdays only		10	3+ weeks
:30	10a-3	11/7-11/8		4/	<1 week
:30	3p-7p	11/7-11/8		6	<1 week

Total Charges: \$2480.00

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The Democratic City Committee of New Rochelle

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Fred Baron

To Be Signed By Candidate or Authorized Committee

10/13/16
Date

[Signature]
Signature

To Be Signed By Station Representative

 Accepted

☐ **Accepted in Part**

☐ Rejected

 Signature David O'Shaughnessy President
Printed Name Title

WVOX * 1460AM

WESTCHESTER

WHITNEY RADIO

ONE BROADCAST FORUM, NEW ROCHELLE, NY 10801

(914) 636-1460 FAX (914) 636-2900

DATE: October 11, 2016

CLIENT: Latimer for State Senate

PRODUCT OR SERVICE: Political Ads

WVOX X WRTN COMBO Start Date: 10/18/16 End Date: 11/8/16

**BROADCAST ADVERTISING SCHEDULE
(SPECIAL SCHEDULING INSTRUCTIONS AND DETAILS)**

10/18 – 11/8 (Monday - Friday)

(2) :30 per hour between 6a – 10a @ \$60.00

Total of (32) :30 commercials (\$1,920.00)

11/7 – 11/8 (Monday - Tuesday)

(2) :30 per day between 10a – 3p @ \$50.00 (\$200.00)

(3) :30 per day between 3p – 7p @ \$60.00 (\$360.00)

****Total of (42) :30 commercials****

Discrimination. WVOX does not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

TOTAL GROSS:

LESS:

TOTAL NET: \$2,480.00

Accepted for Whitney Radio

David O'Shaughnessy

Senior Vice President

**New Rochelle Democratic
Committee**

Corporate Name

28 Trenor Drive

Address

New Rochelle, NY 10804

City/State/Zip

914-450-7660

Phone

Fax

Arnold Klugman / Chairman

Officers Name/Title


SIGNATURE

10/12/16